ProfitableRooms

The Gold Standard in Hospitality Revenue Technology



WHAT MAKES US SPECIAL



Ready to unlock your hotel's full potential?



ProfitableROOMS has long been recognised as a **TRUSTED LEADER** in the hospitality industry, specialising in:

- Marketing & demand generation
- Revenue optimisation
- Hospitality consulting & automation
- Tailored distribution solutions

WHAT MAKES US SPECIAL



- **39** experts
- 5 Nationalities
- 3 Global Offices

- 298 hotel clients
- 8 Countries
- 365 days a year.

• **\$983 million** in managed assets

Let's succeed together, now!

CREATING PROFITABLE REVENUE STRATEGIES

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Services -

Products

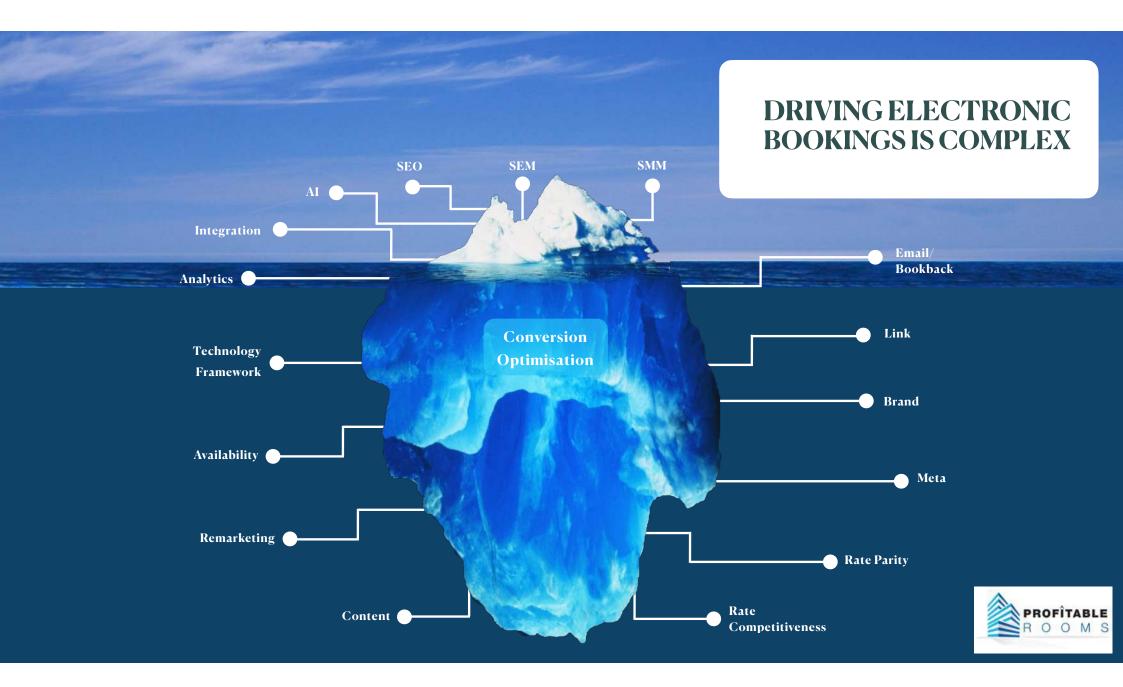
MANAGE	CREATE	DEVELOP	ENHANCE	IMPROVE	DETAIL
Revenue	Demand	Presence	Technology	Conversion	Reporting
• Yield Strategy	Hospitality SEO	Website Dev: 2s Load Time	O Booking Engine	O Widgets	• Analytics
O Distribution Management	Success Aligned SEM	Mobile Centric	O Rate Parity	O Remarketing	O Control Centre
Reservation Services	Email/Upsells (Turbocharged Website Optimisation	Columbus: Reservations Automation	O Chat	Dashboard
(C Lead Gen		O Ratematch		ROOMS



Types of Mandates



1 REMOTE REVENUE MANAGEMENT Incremental revenue of \$3.4Mm in LTM	2 END TO END ONLINE REVENUE GROWTH Increased production from 3X - 5X	 3 DRIVING DIRECT BOOKINGS Increased production up to 6X
4 DIGITAL ASSET	5 PRE-OPENING	6 TECHNOLOGY
MANAGEMENT	HOTELS	LANDSCAPING
Achieving	Reaching RGI 1	Savings upto
ROI of 8:1	within 12 months	USD 35000+





OUR PARTNERS





Case Studies





CASE STUDY

Business Hotel in UAE 9.1X Surge in Electronic Revenue **INCREASE** Within 6 months of opening, a Dubai hotel reached fair market share with a RevPAR index of 1

ENHANCE

11/

Additional providing a **60%** nonqualified business mix

BOOST

The brand website now contributes 12% of total revenue





ENHANCE

28% of total room revenue now generated through organic search channels.



BOOST

8X Brand.com Revenue Growth

CASE STUDY



INCREASE Within 6 months of opening, achieved a 7.2X increase in **brand.com revenue**

Bounque Standalone hotel in Phuket Increased brand.com Revenue by 7.2X



ENHANCE

60% of business now generated through online channels

CASE



BOOST

Established a **dominant online** presence in a competitive market





INCREASE

In 3 months, a resort in The Maldives achieved a 110% month-over-month increase in direct reservations

CASE STUDY



ENHANCE

Utilised a dynamic direct booking platform and automated e-proposal system.



BOOST

8X Increase in Direct Revenue

GUEST JOURNEY

Reserved

AN ENHANCED GUEST EXPERIENCE

STAGE1

FOCUS: Attracting Guests

- Showcasing amenities (photos, videos)
- Seamless website & booking process
- Digital marketing & promotions.

PREBOOKING

FOCUS: Preparing Guests

STAGE 2

- Booking confirmations & reminders
- Share local tips & hotel info.
- Upsell add-ons (dining, activities)

PREPARING GUESTS

STAGE 3

FOCUS: First Impressions

- Quick, friendly process (online or in-person).
- Welcome kit & clear instructions
- Staff available for questions

CHECKING IN

FOCUS: Smooth Departure

STAGE 4

- Express options & bill transparency
- Collect feedback
- Offer loyalty perks
- Friendly farewell

CHECKING OUT

STAGE 5

FOCUS: Building Loyalty

- Send thank-you email & survey
- Share offers for future stays
- Encourage reviews & referrals

POST STAY

Thank You! Let's make you more revenue together!

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www.profitablerooms.com



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